

## **2021 STFM ANNUAL SPRING CONFERENCE PARTNERS**

**Partner Meet & Greet; Wednesday, May 5; 6–6:45 CDT/7–7:45 pm EDT**

[Join Zoom](#)

### **ELITE PARTNER**

#### **NIDA**

Kenyatta Crenshaw

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<https://www.drugabuse.gov/nidamed-medical-health-professionals/ctn-dissemination-initiative>

#### **Organization Description:**

The National Institute on Drug Abuse (NIDA) Clinical Trials Network (CTN) Dissemination Initiative works in collaboration with NIDAMED to provide education and resources to clinicians. Through collaboration among clinicians, researchers, and experienced trainers, user-friendly tools and products are being developed on an ongoing basis to facilitate the adoption of research-based interventions into clinical settings.

#### **Description of Product/Service:**

NIDA works with researchers and other experts to develop resources to facilitate the translation of research into clinical practice. Information about selected resources is provided below. Screening for Substance Use Disorders

- The Tobacco, Alcohol, Prescription medication, and other Substance Use (TAPS) Tool is validated for use with adults to generate a risk level for each substance class.
- For validated online screening tools for adolescents, visit NIDAMED's Screening Tools for Adolescent Substance Use.

#### **Health Professions Education**

- The NIDA CTN website offers videos, podcasts, and CME education experiences to health care professionals (see NIDA CTN Dissemination Initiative website: <https://www.drugabuse.gov/nidamed-medical-health-professionals/ctn-dissemination-initiative>)  
Mentor Facilitated Training Awards
- The Mentor-Facilitated Training (MFT) award program was developed to support the advancement of expertise in substance use disorders (SUD) through a mentored experience. Goals of the program include teaching mentees more about SUDs and supporting innovative ways to address gaps in current knowledge and practices with guidance and interaction from leading experts in the field. This initiative aims to reach the full spectrum of healthcare professionals through activities in collaboration with other organizations, such as conferences workshops, and specialty courses.

### **GOLD PARTNER**

#### **Rosh Review**

Taylor Lauzon

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[www.roshreview.com](http://www.roshreview.com)

#### **Organization Description:**

Rosh Review is the leading global provider of educational content, online learning tools, and data analytics. Combining unmatched expertise in developing high-yield content and custom teaching

images in a simple user-friendly interface, Rosh Review works at the intersection of technology and education to help individuals reach their goals and achieve their dreams. We believe in one rule: everything should be made as simple as possible, but not simpler. Come see what we can do for you.

Description of Product/Service:

We have a game changer: software to help you assess your residents' strengths and weaknesses, test the hard-to-reach milestones, and prepare them for the certification exam. We believe in pushing the envelope. Let us do the grunt work so you can focus on what's important. Rosh Review assesses residents' strengths and weaknesses, tests milestones, and prepares them for the certification exam. We do the grunt work so you can focus on what's important. We make Program Directors' lives easier with our Program Director's Dashboard, which tracks, oversees, and analyzes your students' performance.

## **CONFERENCE PARTNERS**

### **ACOG Strategies for Health Equity**

Fran Smock  
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202-863-2496  
<https://www.acog.org/>

Organization Descriptions:

The Strategies for Health Equity team at the American College of Obstetricians and Gynecologists (ACOG) implements the policy guidance of the ACOG Committee on Health Care for Underserved Women by providing technical assistance, training and education, and the most up-to-date information and resources on a variety of health issues. Our work covers the full range of reproductive health care through our Long-Acting Reversible Contraception (LARC) program, Postpartum Contraceptive Access Initiative (PCAI), Implementing Progress in Abortion Care and Training (IMPACT) program, and Optimizing Care for Pregnancy Loss (OCPL) program, and addresses other pressing public health issues such as violence against women and fetal alcohol spectrum disorders prevention.

Description of Product/Service:

ACOG guidance including Committee Opinions and Practice Bulletins, and training information/materials

### **Andrew Weil Center for Integrative Medicine**

Amy Naico & Keith LaBaw  
im-pr@email.arizona.edu  
520-628-4781  
<https://awcim.arizona.edu/>

Organization Description:

The Andrew Weil Center for Integrative Medicine at The University of Arizona is leading the transformation of health care by training a new generation of health professionals and by empowering individuals and communities to optimize health and wellbeing through evidence-based, sustainable, integrative approaches. It is internationally recognized for its innovative educational programs, evidence-based clinical practice, and research that substantiates the field of integrative medicine and influences public policy. Since its creation in 1994, the Center's vision of making integrative care available to all is being realized worldwide. Graduates of our programs are now guiding more than 8 million patients to take a greater role in their health and healing.

Description of Product/Service:

Our Integrative Medicine in Residency program, as well as all other courses and programs. Self-Paced – On-demand learning - sign up and get access now High quality content – Developed by experts in their field, well researched, and referenced. Curriculum you can trust. Delivered online – An easy to navigate, web-based format that may include video, activities, quizzes. Continuing education – Designed for healthcare professionals. Open to all. Continuing education credit is often available. See details of each offering. Designed by leaders in IH for healthcare professionals, but open to all.  
<https://awcim.arizona.edu/education/index.html>

**Banner Health: Banner University Medical Group**

Martha Gonzales

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www.bannerhealth.com

Organization Descriptions:

Banner Health and the University of Arizona Health Network have come together to form Banner University Medicine, a health system anchored in Tucson and Phoenix that makes the highest level of care accessible to Arizona residents. At the heart of this partnership is academic medicine, research, teaching and patient care - across three academic centers. Consider joining Banner Health and impact the next generation of faculty and clinical physicians. We are one of the nation's largest non-profit health care networks, where you have the time to connect with patients, fellow faculty and colleagues while providing work/life balance unmatched in our industry. That's health care made easier, life made better.

Description of Product/Service:

Recruitment of Clinical FM Faculty

**Boston University Department of Family Medicine**

Jordan Standish

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<http://www.bu.edu/familymed/>

Organization Description:

The Boston University Department of Family Medicine provides leadership to the development of family practice and primary care regionally, nationally and internationally, through its research, education, and clinical activities. It accomplishes this through: Research that informs improved approaches to the conduct and organization of primary care, with emphasis on problems of the underserved, and health inequities in their communities, and the integration of primary care, public health, and mental health. Education which prepares medical students and residents for careers as primary care physicians, and fellows for leadership positions in primary care, with special emphasis on preparation to work in multidisciplinary primary care teams responsive to the needs of multicultural communities. The department works closely with the Boston HealthNet and community health centers, regional community hospital-based residencies, and the Massachusetts Academy of Family Practice.

Description of Product/Service:

Educational, Research and leadership opportunities

## **Clinical Abortion Staffing Solutions (CASS)**

Maggie Casey  
Mcasey @prochoice.org  
[abortionstaffing.org](http://abortionstaffing.org)

### Organization Description:

Clinical Abortion Staffing Solutions (CASS) was founded with one goal in mind: to support the people and places that make safe, timely, compassionate abortion care possible. We seek to promote equitable abortion access by connecting abortion providing sites to committed healthcare professionals, offering targeted technical assistance to both sites and abortion care job seekers, and supporting abortion providing sites in creating fulfilling and equitable work environments.

### Description of Product or Service you will be representing at the conference

CASS is a collaborative project run by the National Abortion Federation and Planned Parenthood Federation of America. This collaboration means our team is connected to both Planned Parenthood and independent clinics and health centers across the country. Our specialists work one-on-one with job seekers to help them find the right position that fits with their professional goals. In addition, CASS works closely with the Clinical Abortion Training Center project allowing our team to help job seekers who do not have the necessary training apply to this project and get trained up to their desired gestational limit. CASS services are available to anyone, from residents to physicians decades into practice, free of charge.

## **DermLite**

John Bottjer  
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949.481.6384  
dermlite.com

### Organization Description:

3Gen, Inc. manufacturers the DermLite brand of skin imaging devices.

### Description of Product/Service:

DermLite dermatoscopes for imaging skin lesions.

## **EBSCO**

Luiza Lopes  
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978-356-6500  
<https://www.ebsco.com/health-care>

### Organization Description:

EBSCO offers a variety of solutions to help physicians provide the best care possible by supplying them with evidence-based information when, where and how they need it.

### Description of Product/Service:

DynaMed: fast, accurate and actionable answers to your clinical questions at the point of care

## **LifePoint Health**

Christy Ricks  
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615-920-7216  
[www.MeetLifePoint.com](http://www.MeetLifePoint.com)

### Organization Descriptions:

Making Communities Healthier® LifePoint Health was founded in 1999 on the idea that everyone deserves quality healthcare close to home and that strong healthcare creates strong communities. Today, our national network of hospitals, post-acute service providers and outpatient centers is united by a singular mission of Making Communities Healthier. But we are more than just a network of healthcare facilities – we are an integral part of community life, and we are proud to play a role in helping our communities thrive.

### Description of Product/Service:

Join LifePoint Health Today We are committed to giving our communities the best, the most talented and well-trained professionals armed with leading-edge healthcare resources and technologies. Contact us today regarding opportunities available nationwide.

## **RHEDI**

Susan Ricci  
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212-366-9320  
rhedi.org

### Organization Description:

RHEDI integrates high quality, patient-centered abortion and contraceptive training and services into U.S. family medicine residencies using a reproductive justice framework, and mainstreams abortion care provision within family medicine.

### Description of Product/Service:

Curricula on abortion, contraception, miscarriage management, counseling; clinical resources to initiate abortion provision in family medicine; and Grand Rounds speakers on a range of reproductive health topics.

## **UNC School of Medicine**

Dawn Morrison  
dawn\_morrison@med.unc.edu  
<https://www.med.unc.edu/fammed/education/fellows/fac/>

### Organization Description:

UNC Department of Family Medicine Faculty Development Fellowship

### Description of Product/Service:

Faculty Development Fellowship

## **CONFERENCE SUPPORTER**

### **American Academy of Family Physicians Medical Education Division**

Ashley Bentley  
abentley@aafp.org

[aafp.org/med-ed](http://aafp.org/med-ed)

#### **Organization Description:**

The American Academy of Family Physicians represents more than 134,000 family physicians, residents and medical students. The Medical Education Division's work is focused on growing a diverse workforce through increasing student choice of family medicine and residency training opportunities in family medicine. The AAFP's other strategic priorities include supporting and sustaining family medicine practices that ensure the value of comprehensive services, reducing administrative complexity that detracts from patient care, and equipping family physicians with clinical expertise to provide high quality, evidence-based care and address health disparities.

#### **Description of Product/Service:**

Connect with representatives from the AAFP Medical Education Division to learn about efforts and resources to increase student choice of family medicine and support learners and faculty throughout medical education. Among the programs and resources are the America Needs More Family Doctors: 25x2030 Collaborative, Strolling Through the Match, the national Family Medicine Interest Group Network, Residency Program Solutions, Chief Resident Leadership Development Program, National Conference and the Residency Leadership Summit, and numerous other resources and tools. Find out how you can get involved and how we can support you and your institution.